



Yasmin Clitheroe



Portfolio Link

[Yasminclitheroe.com](https://yasminclitheroe.com)

WORK EXPERIENCE

Social media and marketing intern JD Fashion PLC

During the summer of 2022, I was an intern at JD head offices in Manchester. I worked within the marketing and social media department. Within these weeks, I developed skills in competitor analysis, social media trends and content generation, and brand admin.

StyleHaul

Style haul was as a marketing services, media, and technology company in London. I shadowed meetings and handled cliental data.

REco store

For the past three years I have worked for an Essex zero waste store. The store focuses closely on the environment and sustainable living. This role has educated me on sustainability and enhanced my customer service skills within a community.

EDUCATION HISTORY

1st class honours BA degree Nottingham Trent University

Fashion communication and promotion

A-Levels

Colchester Sixth Form College

Textiles, English language & literature, Media studies

CERTIFICATES

Martin Waxman Digital marketing trends course

CONTACT ME

Linked in- [YasminClitheroe](#)

Yasminclitheroe@outlook.com

07496801706

www.yasminclitheroe.com

RELEVANT SKILLS

- Trend forecasting
- Adobe Photoshop
- Adobe Indesign
- Office software
- Canva
- Strong verbal and written skills
- Presenting and pitching skills